

PERSON SPECIFICATION



Job title: Community Engagement Fundraiser

Department: Fundraising

Responsible to: Community Engagement Lead

Grade: C2

Job Purpose

The Community Engagement Fundraiser will manage and grow all aspects of Community Fundraising income within North Hampshire with the support of the Community Engagement Lead. You will seek opportunities and raise income from volunteers, organisations, community supporters and groups by building and maintaining relationships. You will be key in ensuring that key messages about the work of the Hospice and how it can be supported are clearly and widely communicated.

Requirements	Essential	Desirable	Evidence
Education/ Qualifications	Maths and English GCSE or equivalent	Fundraising qualification	CV / Application Form Certificates
Previous Experience	<ul style="list-style-type: none"> Working in a customer or client facing role Independently generating income or working towards targets Establishing and maintaining good relationships with internal and external stakeholders Working collaboratively as part of a team 	<ul style="list-style-type: none"> Charity fundraising experience especially Community, Corporate or Events fundraising or experience working in CSR/ Business Development or similar Working in a Hospice or health sector Working with Volunteers Experience of public speaking 	CV / Application Form Interview References

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<p>Skills, Knowledge, Abilities</p>	<ul style="list-style-type: none"> • Ability to work on own initiative and seek support and advice from line manager and peers in other hospices as support • A persuasive and natural communicator who is able to present and talk passionately and appropriately about the Hospice • A solutions-focussed, creative problem solver • An ability to set priorities and meet deadlines. • Excellent written and verbal communication skills • Ability to engage people from a wide range of different audiences • Good knowledge of MS Office products 	<ul style="list-style-type: none"> • Experience of using Raisers Edge • Understanding of the fundraising environment and basic legislation • Good presentation skills 	<p>CV / Application Form</p> <p>Interview</p> <p>References</p>
<p>Attitude, Aptitudes & Personal Characteristics</p>	<ul style="list-style-type: none"> • A flexible approach to work • A commitment to equal opportunities and diversity • Drive and enthusiasm • Positive can-do attitude • Outstanding networking and negotiation skills • Results focussed • Emotionally resilient • Proactive • Professional 		<p>Interview</p> <p>References</p>
<p>Other requirements (e.g., on-call/driving licence/shifts)</p>	<p>Full driving licence and use of own car</p> <p>Able to work evenings and weekends as required</p>		

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Reviewed by:	Sarah Shearman Head of Fundraising	Date:	03-2025
Signed by employee:		Date:	